

ESTRELLA JARAMILLO

COMMUNICATIONS SPECIALIST



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Communication specialist with over three years of experience. Currently working for Nonabox as Affiliation and Communication Manager, in Madrid. Former Department Manager at TITELBILD GmbH, a Red Bee Media Company, in Berlin. Experience in PR and event coordination for the restaurant and catering industry. Always looking to further expand my knowledge and skills, committed, organized, creative and with a strategic mindset. Currently looking for new opportunities to apply my skills for the expansion, growth and success of interesting and passionate projects and companies.



WORK EXPERIENCE

AFFILIATION AND COMMUNICATION MANAGER

Nona Box - Madrid - Aug 2013 / Present

Prepare corporate materials, press releases, press-clippings, copywriting, presentations and business memos which resulted in several special mentions and prizes for the company.

Manage B2B and B2C PR and relations with key stakeholders such as influencers, clients, journalists and editors, agencies and partners. Pitch to the press, monitor online and offline media presence.

Seek business development opportunities and partners, identifying opportunities for marketing and branding campaigns and finding new distribution channels, resulting in increased sales.

Monitor KPIs of affiliation marketing actions and community management activities.

Acquire and manage key B2B accounts (sales) and prepare market research studies.

SPANISH DEPARTMENT COORDINATOR

Red Bee Media - Berlin - Apr 2010 / Aug 2012

Managed Spanish projects, quality assessment, allocations, training of interns, subtitling and audiovisual, literary, technical, business, creative and marketing translation.

Interpreter, Language Mediator

INTERPRETER

Freelance - Berlin - Apr 2010 / Aug 2012

Liaison and consecutive interpreting, mediation and negotiation (DE, EN >< ES)



PROJECTS

COMMUNICATION & MARKETING CONSULTANCY

AirEuropa - Madrid - May 2013 / Jul 2013

Communication, Marketing and Branding consultancy project within IE's Master in Corporate Communication program. Brand awareness and customer and non-customer perceptions research and analysis and design of a communication and branding strategy.

CHANGE PROJECT FOR NORTHSTAR ACADEMY, SPONSORED BY SCHOOL OF LEADERSHIP STUDIES

University of Richmond - Sep 2009 / Dic 2009

Planned and implemented a change and organizational communication project for this school for children with special needs, including political, community social and organizational change (sponsored by the School of Leadership Studies).



EDUCATION

MASTER IN CORPORATE COMMUNICATION, IE FELLOWSHIP AWARD
Instituto de Empresa - Madrid - 2012 / 2013

Complementary activities: IE Social Club Coordinator

Advertising
Strategic Marketing
Branding and Reputation Management
Internal and External Communication
Crisis Communication and Stakeholder Management
Strategy
Media Relations
Communication Management Consulting
Branding and Corporate Identity
Corporate Social Responsibility
Ethics and Corporate Governance
Internal and External Communication
Entrepreneurship

DEGREE IN TRANSLATION AND INTERPRETING (ENGLISH, GERMAN)
Universidad Pablo de Olavide - 2004 / 2009

LEADERSHIP STUDIES AND INTERNATIONAL RELATIONS,
SEMESTER ABROAD
University of Richmond - 2009

MEHRSPRACHIGE KOMMUNIKATION
(MULTILINGUAL COMMUNICATION), YEAR ABROAD
Fachhochschule Köln - 2006 / 2007



COMPLEMENTARY EDUCATION

PERSONAL DEVELOPMENT AND COACHING
Jung and Project 2014 - 2014

INTENSIVE COURSE ON PERSONAL DEVELOPMENT,
ENTREPRENEURSHIP AND COACHING.
VHS Berlin - Deutsch C 2.2 (Proficiency)

ELEMENTARY DEGREE
Conservatorio Superior de Córdoba (4 years)



FURTHER EXPERIENCE

SALESPERSON - SUITE BLANCO - SEVILLA
Customer service and sales - Jan 2010 / Mar 2010

TRANSLATOR - TRAINEE - UNICEF SPAIN SEVILLA
Translation of internal documents, reports and educational books for children (EN>ES) - Jan 2009 / May 2009

EVENT COORDINATION AND LANGUAGE ASSISTANT - "SOCCER
WITHOUT DRUGS CUP" SPONSORED BY FADAIS - HUELVA
Assisted to the organization of this international sports event and interpreted (German, English, Spanish) Sep 2007



LANGUAGES

English	●	●	●	●	●	●	●	●	●
German	●	●	●	●	●	●	●	●	●
Spanish	●	●	●	●	●	●	●	●	●
Italian	●	●	○	○	○	○	○	○	○
French	●	●	○	○	○	○	○	○	○



PERSONAL SKILLS



Public Speaking



Creativity



Strategic MindSet



Leadership



HOBBIES AND ACTIVITIES



Travelling



Fashion and Design



Music and Dancing



Reading & Writing